

# Introduction to the Production System

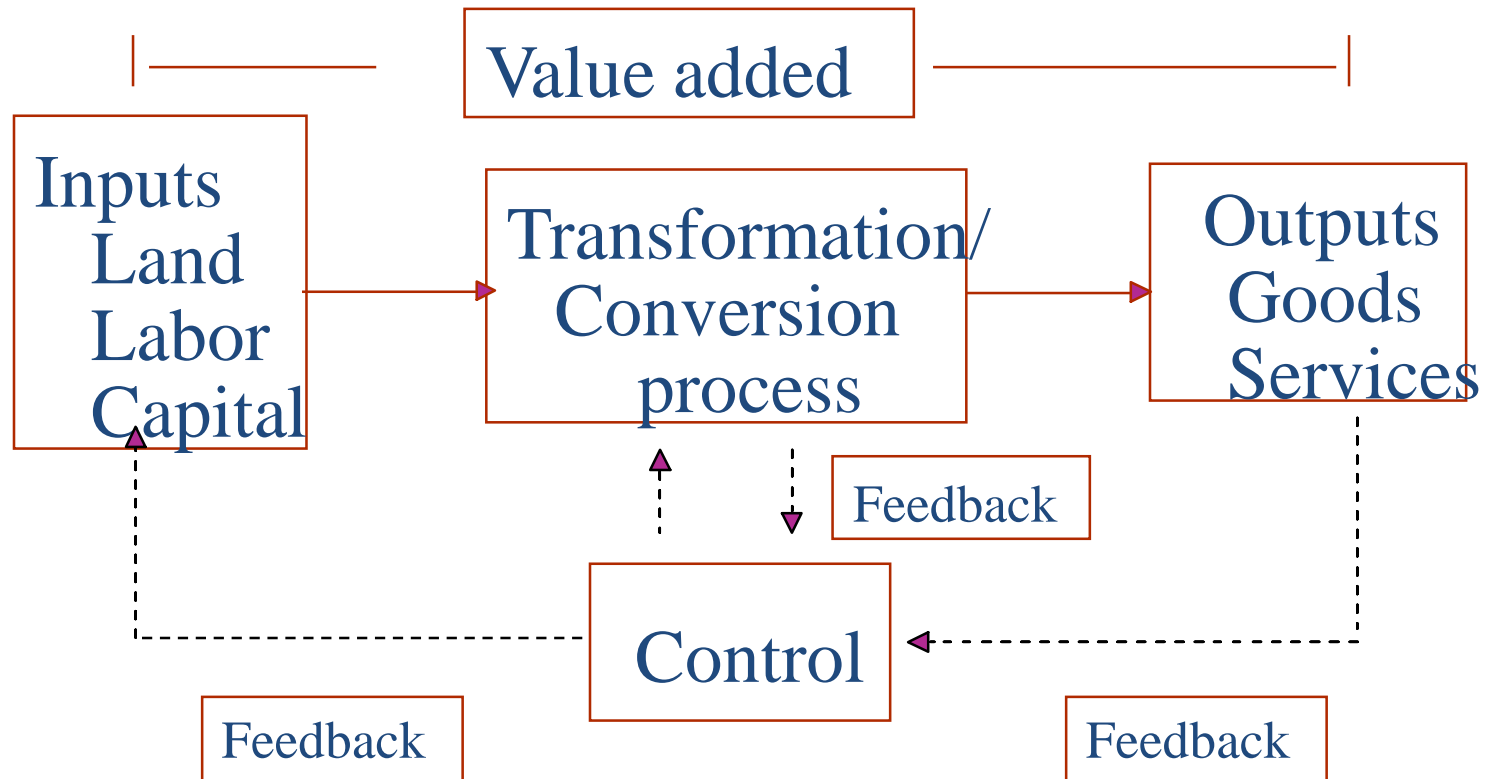
DR. BHAWANA YADAV  
ASSISTANT PROFESSOR  
MBA

# The Production System

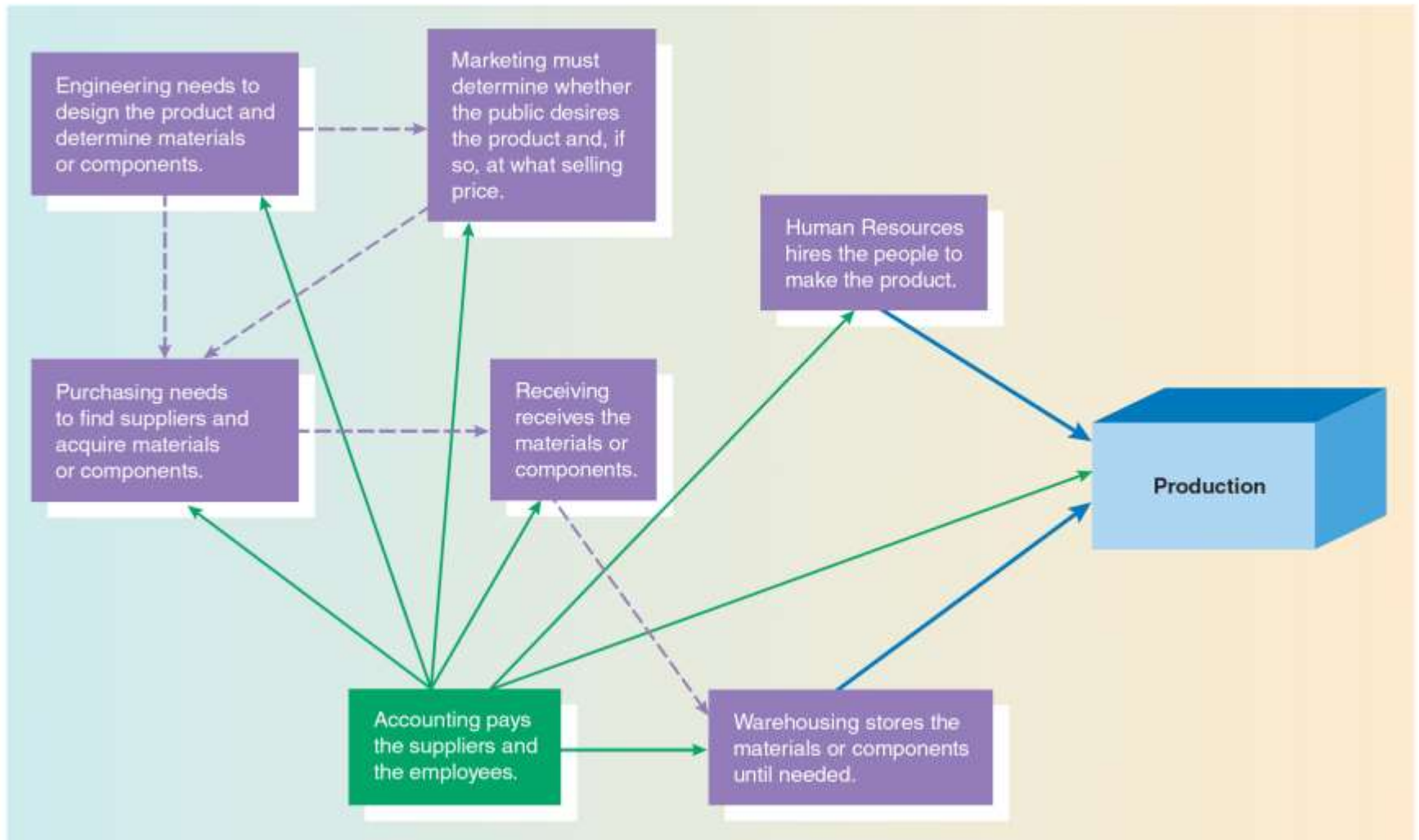
- **Definition:**
  - The set of resources and procedures involved in converting raw material into products and delivering them to customers
- Production and delivery of products are central to the firm
  - Functions have value only if they enhance the ability to do this profitably

# Value-Added-Process

The difference between the cost of inputs and the value or price of outputs.



**EXHIBIT 5-3**  
**PROCESS FLOW IN AN ORGANIZATION**



# Cycle Time

$$\text{Cycle Time} = \text{Value-Added Activities} + \text{Non-Value-Added Activities}$$

Eliminate or minimize activities that add the most time and cost and the least value

# Production Planning and Control

## Purpose

Minimize non-value added activities and effectively utilize limited resources in the production of goods so as to satisfy customer demands and create a profit for investors.

Resources include the production facilities, labor and materials.

Constraints include the availability of resources, delivery times for the products, and management policies.

# Efficiency Versus Effectiveness

- The difference between efficient and effective is that efficiency refers to how well you do something, whereas effectiveness refers to how useful it is.
- For example, if a company is not doing well and they decide to train their workforce on a new technology. The training goes really well - they train all their employees in a very short time and tests show they have absorbed the training well. But overall productivity doesn't improve. In this case the company's strategy was efficient but not effective.

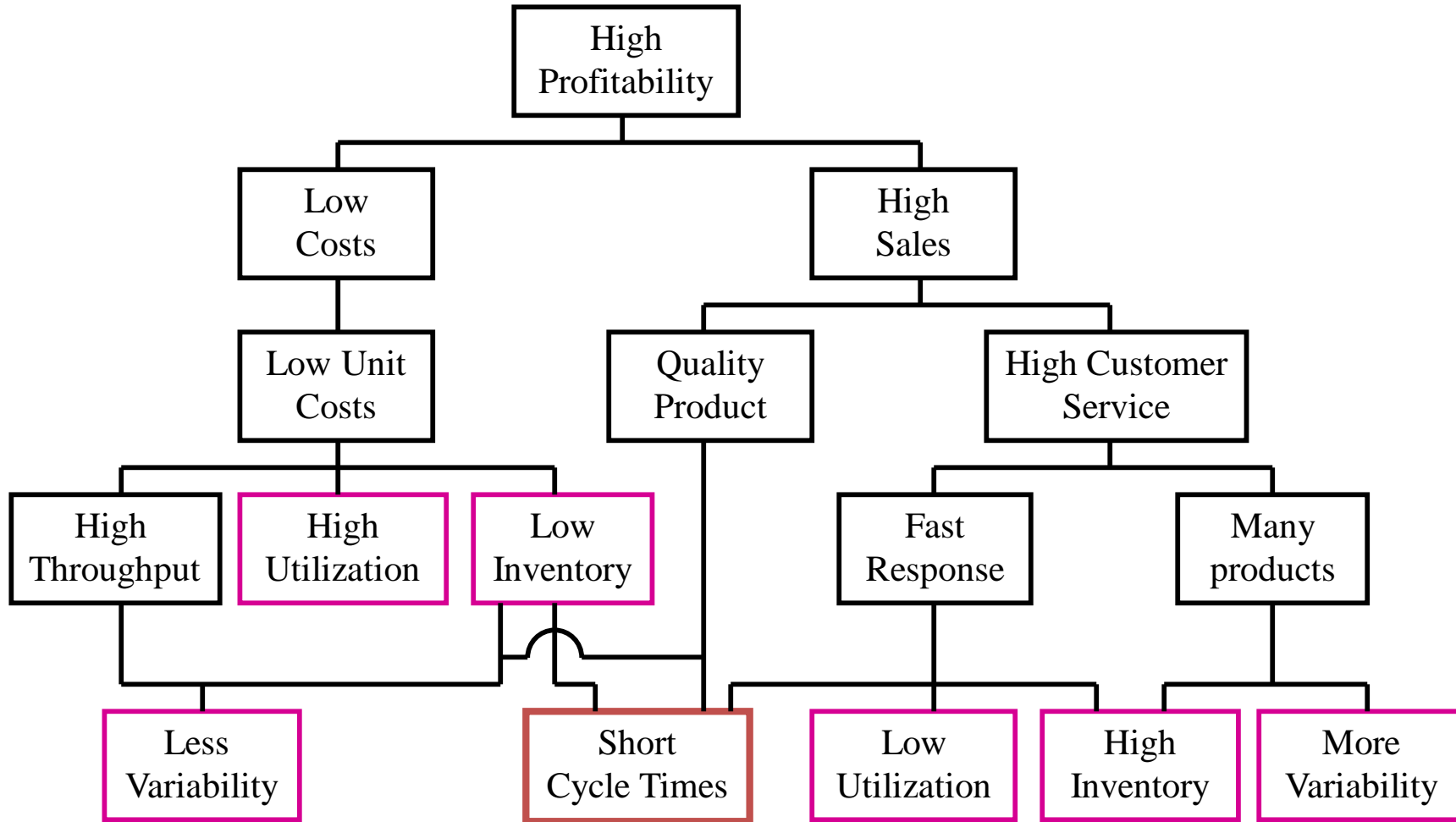


# Operation of Production Systems and Production Planning Involve

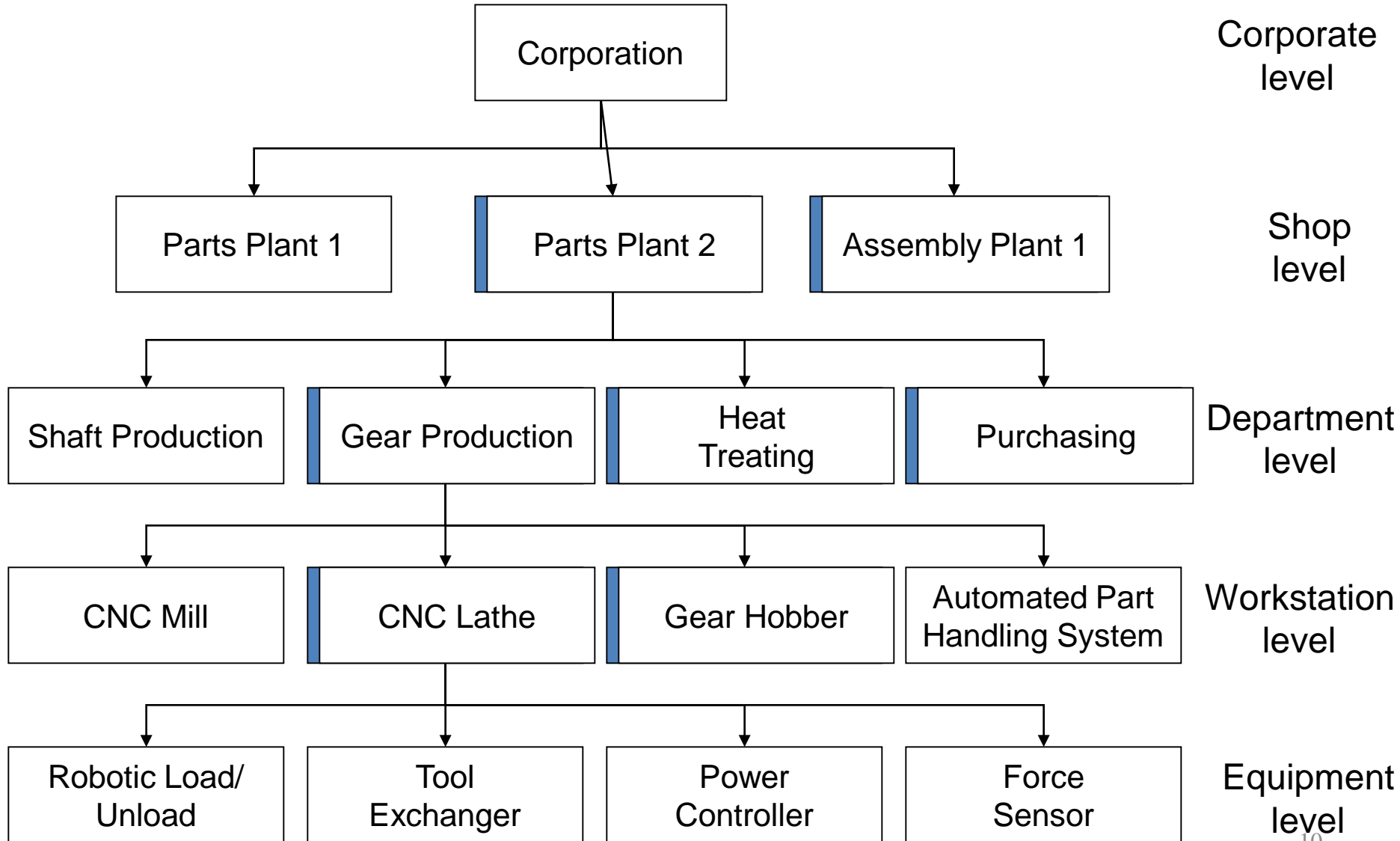
- Planning and execution of the activities that use workers, energy, information, and equipment to convert raw materials into finished products
- Delivering products with the desired functions, aesthetics, and quality to the customers at right time and with minimum cost



# Production Objectives



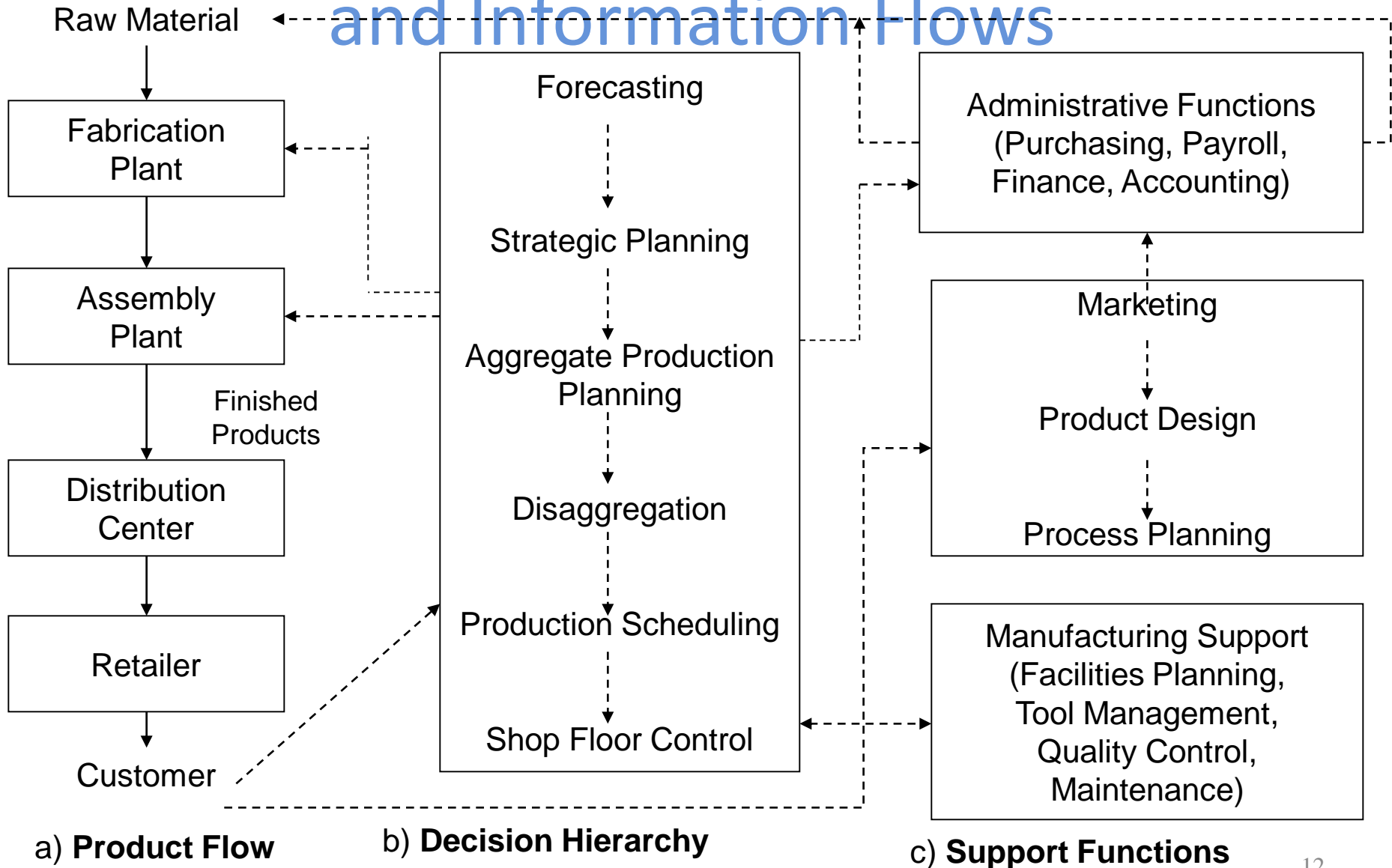
# System Components and Hierarchy



# Production Activity and Information Flow

- Production-planning decisions typically made in a hierarchical manner:
  1. Physical material flow from raw material through delivered product
  2. Support functions and design activities preceding production
  3. Operational decisions for production planning, scheduling, and control

# Production Activity and Information Flows



# Aggregate Production Planning

- A typical aggregated plan states the level of major product families to be produced monthly over the next year
  - Workforce levels,
  - overtime levels,
  - inventory levels

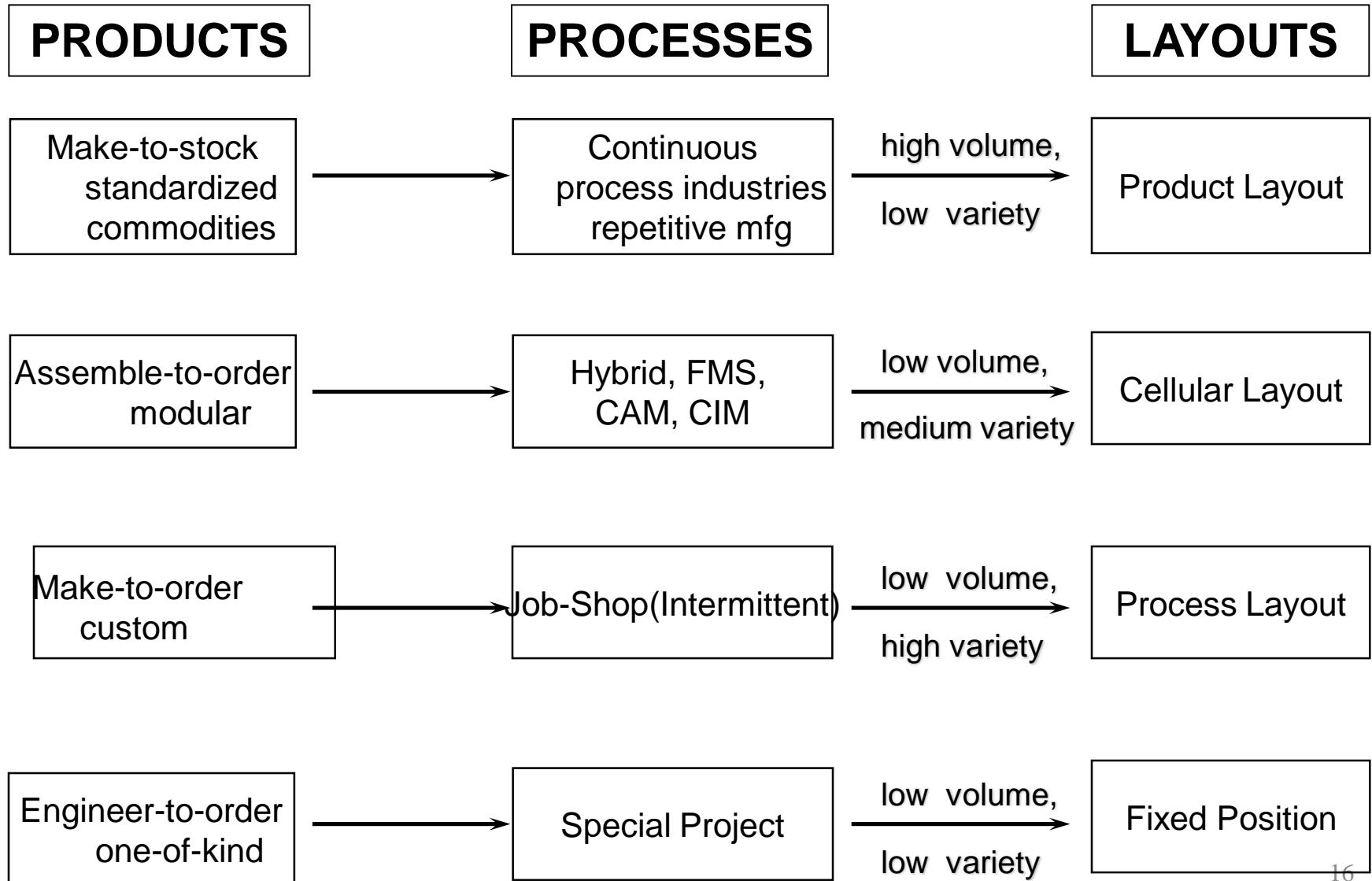
# Types of Production Systems

- There are four basic types of production systems:
  1. Process
  2. Product
  3. Cellular
  4. Fixed positions

# Layout Goals

- Use space efficiently
- Efficient personnel movement
- Maximum equipment utilization
- Convenient / safe work environment
- Simplify repair / maintenance
- Smooth flow of work

# Products, Processes, and Layouts





# Fixed Position Layout

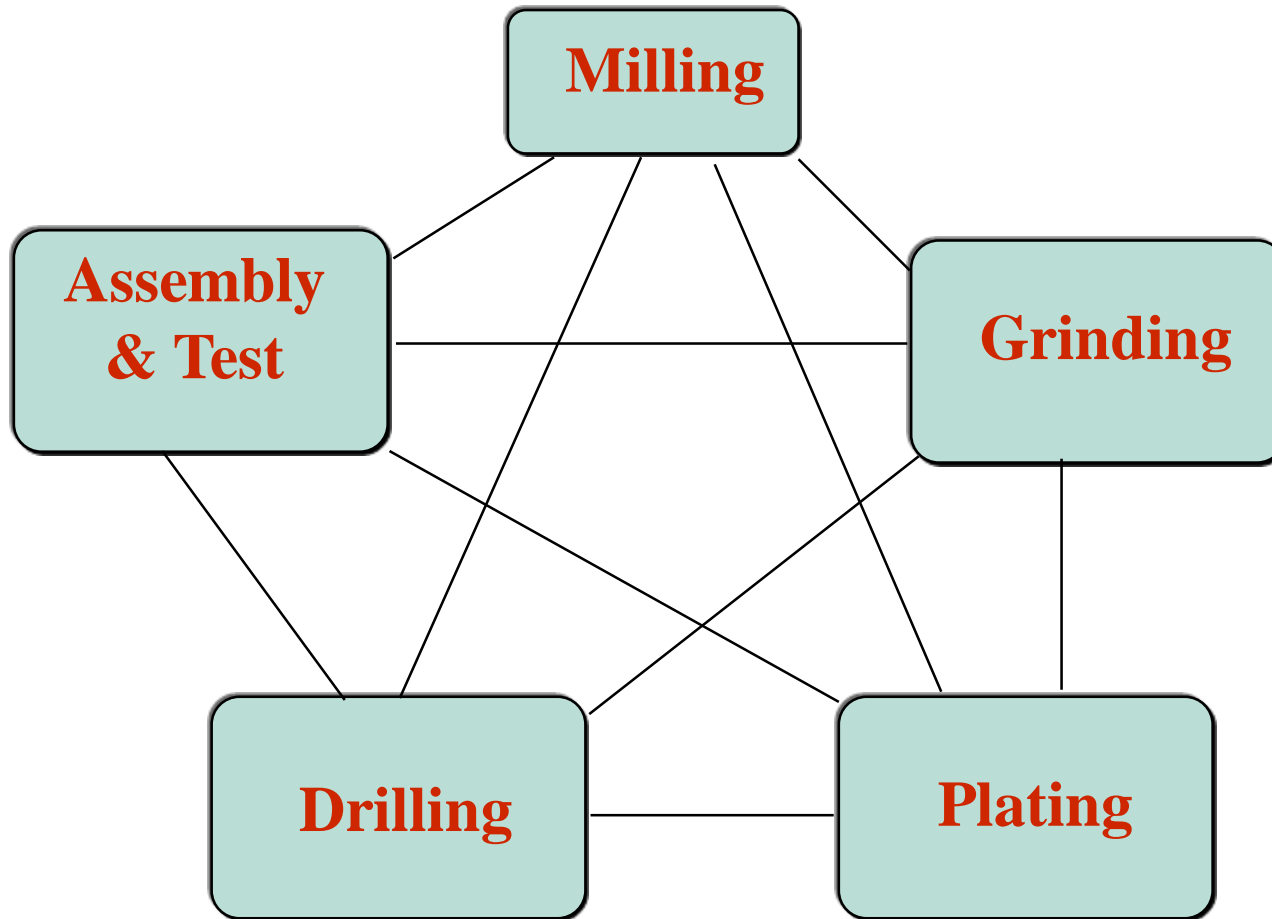
- The product or project remains stationary, and workers, materials, and equipment are moved as needed.

Examples: Home building, ship and aircraft building, drilling for oil

# Process Layout

- Similar processes (or processes with similar needs) are located together
- By grouping similar processes utilization of resources is improved
- Customers, products, patients move through the processes according to their needs
- Different products = different needs = different routes
- Complex flow pattern in the operation
- **Examples:**
  - Supermarkets, job-shops, hospitals

# Process Layouts

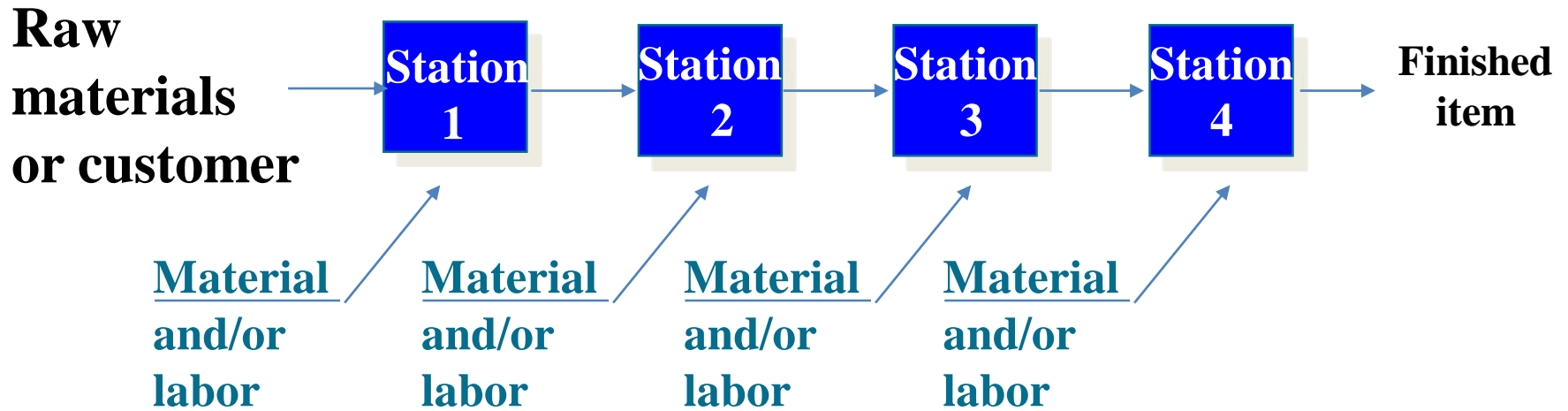


**Process Layout –products travel  
to dedicated process centers**

# Product Layout

- Sometimes called line layout, flow line or assembly line
- Parts follow a specified route – the sequence of workstations matches with the sequence of required operations
- Work Flow is clear, predictable, easy to control
- **Examples:**
  - Car assembly, paper manufacture, self-service canteen

# Product Layout



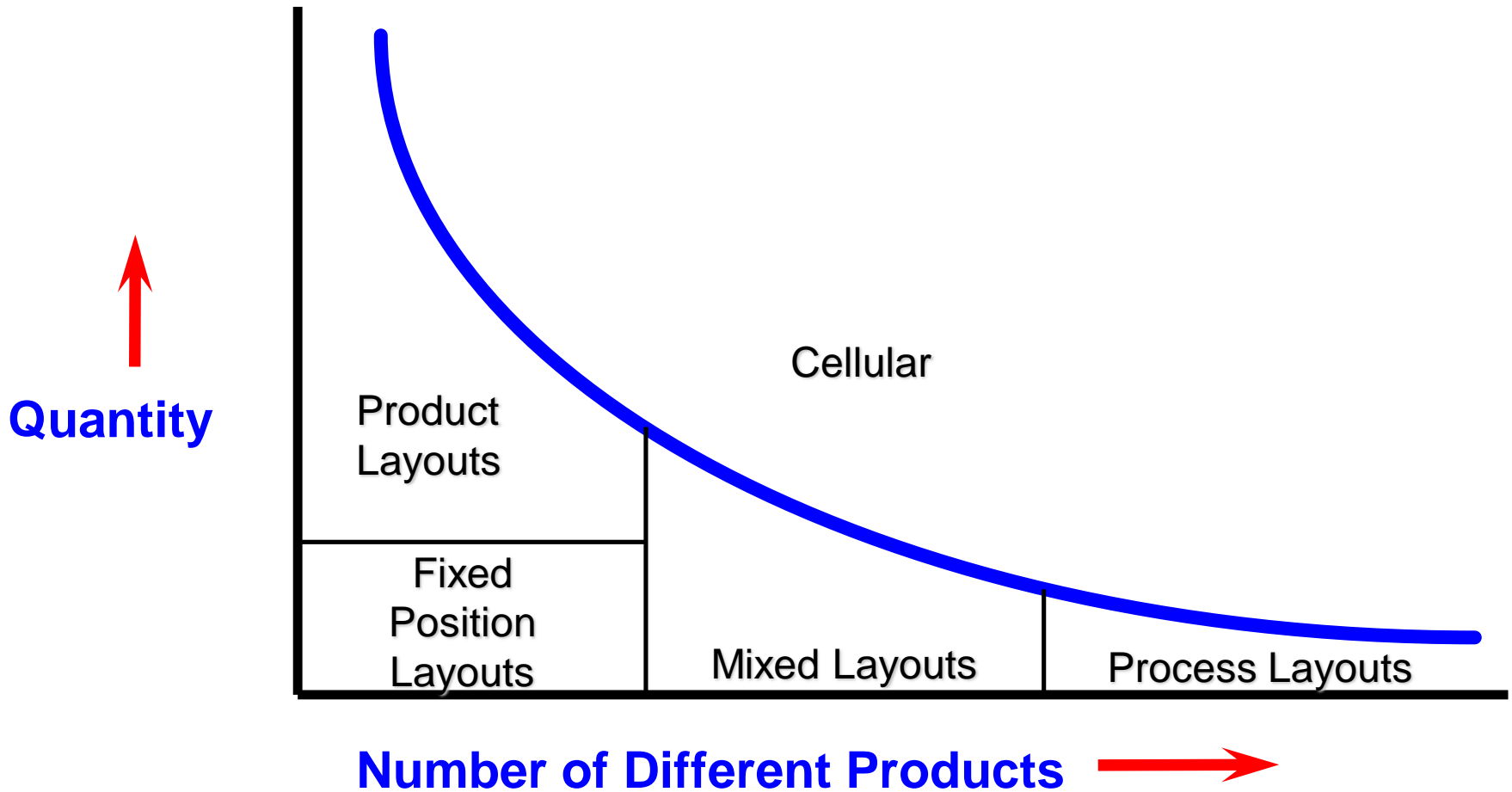
**Used for Repetitive or Continuous Processing**

# Comparison of Product and Process Layouts

Product	Process
---------	---------

- |  |   |  |
|--|---|--|
| <ul style="list-style-type: none"> <li>• Workers</li> <li>• Inventory</li> </ul>               | <ul style="list-style-type: none"> <li>• Limited skills</li> <li>• Low in-process, high finished goods</li> </ul> | <ul style="list-style-type: none"> <li>• High skills</li> <li>• High in-process, low finished goods</li> </ul> |
| <ul style="list-style-type: none"> <li>• Storage space</li> <li>• Material handling</li> </ul> | <ul style="list-style-type: none"> <li>• Small</li> <li>• Fixed path (conveyor)</li> </ul>                        | <ul style="list-style-type: none"> <li>• Large</li> <li>• Variable path (forklift)</li> </ul>                  |
| <ul style="list-style-type: none"> <li>• Aisles</li> <li>• Scheduling</li> </ul>               | <ul style="list-style-type: none"> <li>• Narrow</li> <li>• Line balancing (Easier)</li> </ul>                     | <ul style="list-style-type: none"> <li>• Wide</li> <li>• Dynamic (More difficult)</li> </ul>                   |
| <ul style="list-style-type: none"> <li>• Layout decision</li> <li>• Goal</li> </ul>            | <ul style="list-style-type: none"> <li>• In-line, U-type</li> <li>• Equalize work at each station</li> </ul>      | <ul style="list-style-type: none"> <li>• Functional</li> <li>• Minimize material handling cost</li> </ul>      |
| <ul style="list-style-type: none"> <li>• Advantage</li> </ul>                                  | <ul style="list-style-type: none"> <li>• Efficiency</li> </ul>  | <ul style="list-style-type: none"> <li>• Flexibility</li> </ul>  |

# Product Volume and Variety



# Product Flow Control

- **Batch Processing (Process Layout)**

- From a couple to several thousands identical parts
- A batch for each different part type
- Move together through the production system
- May split for material handling or to reduce processing time

**Examples** are clothing, furniture production

- **Repetitive or Flow processing (Product Layout)**

- **Continuous**– chemicals, foods, pharmaceuticals
- **Discrete** – car, refrigerator production