

# Privacy Policy

Ganga Institute of Technology and Management (GITAM) is committed to protecting the privacy of individuals who visit and interact with our website. This Privacy Policy outlines how we collect, use, share, and safeguard your personal information. By accessing or using our website, you agree to the terms described in this policy.

## Scope of this Privacy Policy

This Privacy Policy applies to the treatment of personally identifiable information (PII) collected through our website and online services. It also covers personally identifiable information shared with us by third parties.

This policy does not apply to the practices of entities not owned or controlled by GITAM, nor to individuals not employed or managed by the Institute.

## Use of Collected Information

The information we collect may be used for the following purposes:

- To personalize user experience and website content
- To improve our website and digital services
- To communicate updates, academic announcements, or events
- To process applications, inquiries, and service requests
- To comply with legal obligations or enforce Institute policies
- To use anonymized and aggregated data for analytical and statistical purposes

## Information Sharing and Disclosure

GITAM does not sell or rent your personally identifiable information to third parties. We may share information only:

- With your explicit consent
- To comply with legal obligations such as court orders, notices, or lawful requests
- With GITAM departments, administrative offices, or trusted service providers who operate under strict confidentiality agreements
- When necessary to investigate, prevent, or address fraud, misuse, or violations of Institute policies

## Data Security

We employ industry-standard security measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction. While we strive to safeguard your data, we cannot guarantee absolute security over the internet. Users are advised to exercise caution when sharing personal information online.

## Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance user experience, analyze website traffic, and provide customized content. Users may configure their browsers to block or limit cookies, though certain features of the website may not function properly as a result.

## Links to External Websites

This website may contain links to external websites. GITAM is not responsible for the content, security, or privacy practices of such third-party sites. We encourage users to review the privacy policies of any external websites they visit.

## Changes to this Privacy Policy

GITAM reserves the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page along with the effective date of the revision. Continued use of the website after changes are made constitutes acceptance of the updated policy.

## Contact Us

If you have any questions, concerns, or suggestions regarding this Privacy Policy, please contact us at:

**Ganga Institute of Technology and Management (GITAM)**

Kablana, Jhajjar, Haryana – 124104

✉ Email: .....

☎ Phone: .....